



**THE HAWAII PROFESSIONAL FIREFIGHTERS FOUNDATION (HPFF),  
A 501C3 NON PROFIT ORGANIZATION, PRESENTS  
THE 1<sup>ST</sup> ANNUAL MĀLAMA CELEBRATION, A FUNDRAISER DINNER  
& CONCERT HONORING MARCIA ANTON, RAYMOND GOULD,  
AND DR. LAWRENCE TSEU, FEATURING ENTERTAINMENT BY  
AMY HANAIALII & WILLIE K, AUGUST 12<sup>TH</sup>, AT THE WILLOWS**

*Mālama will also feature wine tasting, a silent auction, and a raffle.*

**FOR IMMEDIATE RELEASE**

Monday, June 22, 2015

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HONOLULU, HI – The Hawaii Professional Firefighters Foundation (HPFF), a 501(c)3 non profit organization whose mission is to support firefighters and the community statewide, has announced its first fundraising event. The 1<sup>st</sup> Annual Mālama Celebration will be held on Wednesday, August 12<sup>th</sup>, as follows:

**1<sup>ST</sup> ANNUAL MĀLAMA CELEBRATION**

A Fundraiser Dinner & Concert

Honoring Marcia Anton, Raymond Gould, and Dr. Lawrence Tseu

Featuring Amy Hanaialii & Willie K, Ku Kia'i (firefighter musicians), emcee/comedian Rodney Villanueva, wine tasting by Southern Wine & Spirits, a silent auction, a raffle to win a Trip for 2 to Las Vegas with Vacations Hawaii, and The Willows Buffet

Wednesday, August 12, 2015 • 5:30 ~ 9 p.m.

The Willows, 901 Hausten Street, Moiliili

Table/Ticket Prices: \$1,200 for Table of 8 / \$150 per person for individual seats

Tickets: Daisy Canite or Jolyn Garidan Prieto, (808) 949-1566 or

info@hawaii firefighters foundation.org

Sponsorship: Mona Wood-Sword, (808) 218-5546 or [ikaikacomm@gmail.com](mailto:ikaikacomm@gmail.com)

Website: [www.hawaii firefighters foundation.org](http://www.hawaii firefighters foundation.org)

In addition, pre-orders for a highly anticipated new cookbook with recipes from Hawaii firefighters will also be taken at the event.

“Immediate goals for the funds raised from the Mālama Celebration include helping Hawaii firefighters who have been stricken with cancer - and their families; creating a statewide fire safety campaign; and offering free soccer clinics for keiki in all counties to promote an active, healthy lifestyle,” shared Max Hannemann, HPFF president. “We hope to see a lot of supporters at the event to enjoy great food, wine, the incomparable Amy Hanaialii and Willie K, and the side-splitting comedy of emcee Rodney Villanueva. Mahalo to all of our sponsors, friends, and family for your kokua!”

The three distinguished honorees for this inaugural Mālama Celebration – Marcia Anton, Raymond Gould, and Dr. Lawrence Tseu - come from diverse backgrounds, but share the common bond of a history of supporting the community and our firefighters.

"I am extremely grateful and humbled to have been selected as one of the first three honorees by the Hawaii Professional Firefighters Foundation," said Anton. "I have always been a proud supporter of our hard-working firefighters. I hope that the financial and investment guidance that my team and I provide continues to make a positive difference in their lives. As my 98-year-old grandmother always reminds me, the more successful I am, the more I should give back. I can't think of a better organization to pay it forward to, and wish them much success!"

Added Gould, "I am honored and humbled to be chosen to be among the HPFF's first honorees. Our team at Hawaii DKI has supported the HPFF and the incredible work they do for the citizens of the State of Hawaii without any expectation of recognition, so this honor comes as a great surprise. Mahalo to HPFF for considering me for this tremendous honor."

“Mahalo for this great honor,” said Tseu. “I think we all appreciate what our firefighters do for us each and every day, and it is my privilege to be able to support them through HPFF and thank them for their service. I hope others will join me in supporting HPFF, as well, as the organization’s objectives include assisting firefighters who have cancer and also serving our statewide community.”

For more information or to purchase tables/tickets, or donate items for our silent auction, please contact Daisy Canite or Jolyn Garidan Prieto at (808) 949-1566 or [info@hawaiifirefightersfoundation.org](mailto:info@hawaiifirefightersfoundation.org).

HPFF is also planning its inaugural fundraiser golf tournament on Wednesday, October 28th, 2015 (Shotgun Start 11:30 a.m.) at the Hawaii Prince Golf Club. For registration/sponsorship information, you may also contact Daisy Canite or Jolyn Garidan Prieto at (808) 949-1566 or [info@hawaiifirefightersfoundation.org](mailto:info@hawaiifirefightersfoundation.org).

## **ABOUT OUR DISTINGUISHED HONOREES**

**Marcia Anton** is the president of Anton Financial ([www.antonfinancialhawaii.com](http://www.antonfinancialhawaii.com)), a well established retirement and financial planning company founded in 1998, offering a broad scope of services to the highest degree of quality and excellence. Their mission is to define and simplify their clients’ retirement options into a solid financial strategy that will assist them in realizing a comfortable future.

Anton was born and raised in the Philippines and grew up in the family restaurant business started by her grandmother. She attained her B.A. Degree from the University of Guam and moved to Hawaii in 1994. In 1998, she started her career with AXA Advisors and in 2004, joined LPL Financial, the largest independent broker/dealer in the country. In 2007, Anton was named to the prestigious LPL Financial Chairman’s Council – a distinction based on advisor

revenue, and a status reserved for less than 2% of all LPL Financial advisors. She and husband William Anonsen spend much of their time involved in numerous charitable organizations and serving on professional boards.

**Raymond Gould** has been a leader in the cleaning and restoration industry (disaster recovery services) since 1998, and is the General Manager/Vice President for Hawaii DKI, LLC ([www.hawaiidki.com](http://www.hawaiidki.com)). Among his many responsibilities is incorporating rapidly developing technology and industry best practices in the Flood, Fire, and Mold disaster clean up industry. Gould recognizes the value of having skilled, trained and certified technicians, so he has placed an emphasis on education which is unmatched in the restoration industry locally. This emphasis has led to Hawaii DKI receiving many awards, both locally and nationally, for its disaster recovery services and employee safety record. He is proud to be a certified IICRC Master Fire & Smoke Restorer, Master Textile Cleaner, Master Water Restorer and Applied Microbial Remediation, and holds an advanced certification in Commercial Drying Specialist.

When not helping people recover from unfortunate events, Gould enjoys working out and spending time with his wife, Cheryl, and son, Tyler. Both Raymond and Cheryl are contributors to finding a cure for Autism, and also support other community causes.

**Lawrence K.W. Tseu, DDS'** life-long commitment to hard work, education and philanthropy is well-known in Hawaii, despite the humblest of beginnings. As a product of the depression era, Tseu earned his first dollars as a shoeshine boy while still in elementary school. He also delivered newspapers and dove for coins in Honolulu Harbor to help support his family.

Tseu persevered and graduated from St. Louis School, BYU-Provo, and Northwestern University Dental School, and also served in the U.S. Air Force. He was married to the late Bo Hing Chan Tseu, the love of his life, and both of them have been among the most generous philanthropists in Hawaii's history, helping numerous charities, schools, and individuals throughout their lives.

Tseu is a charter member of the Fire Commission (8 years) and a former chairman of the Fire Commission. He is also an elite member of The 200 Club, an exclusive organization of 200 individuals who provide money to the families of Honolulu police officers and Honolulu firefighters killed on duty, as well as a member of The Deputy, a very small group of individuals dedicated to supporting community service projects of the Honolulu Police Department and the Honolulu Fire Department. Tseu has also contributed millions of dollars for cancer research and support.

## **ABOUT THE HAWAII PROFESSIONAL FIREFIGHTERS FOUNDATION**

HPFF's interim Board of Directors are:

President: Max Hannemann, Director, Labor Relations, Hawaiian Electric Company

Vice President: Maryellen Markley, Ph.D., CEO, First Impressions, Inc.

Secretary-Treasurer: Terry Cano, Retired HFFA Secretary-Treasurer

Director: Bobby Lee, President, HFFA

The organization is seeking additional members for its Board of Directors to create a dynamic, passionate and diverse group dedicated to fulfilling HPFF's mission and objectives. If you are interested in serving, please contact Daisy Canite or Jolyn Garidan Prieto at (808) 949-1566.

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